

**It's the blood of Jews . . .
flowing even as you read!**

Not the helpless, hopeless hell of Hitlerism – today in Palestine Jews have a fighting chance. They're fighting for the freedom that generations hoped for, finally decreed by the United Nations. On every ambushed road, in every besieged village, through every deadly night and day, they're winning this freedom at last.

Sure you gave last year, and the years before that. But this is the crisis. 1948 will tell the tale – whether Hitler's work will be finished for him, or whether the Land Of Israel will rise as a new nation for those who wish it. It's entirely up to you – and you have to live with your conscience. Give now, and give as never before.

Freedom comes at high cost. And in all the whole wide world, who but you will even consider paying the price? In 1948 the National U. J. A. needs a minimum of \$250,000,000 – so that the fort can be held, so that this can be the Year One for the Jews in Palestine.

UNITED JEWISH APPEAL

YOU ARE SAFE...YOUR FAMILY IS SAFE...YOUR FUTURE SECURE...

BUT WHAT IF JEWISH DEFENDERS ARE WIPEO OUT?

WHAT THEN O AMERICAN?

WHAT NAZI PLAN COMES NEXT?

PALESTINE JEWS MUST NOT FAIL...YOU MUST NOT FAIL...

GIVE...GIVE...GIVE...

דerek יונתן פנסלר

פרופסור ע"ש ויליאם לי פרוסט להיסטוריה יהודית מודרנית
אוניברסיטת הרווארד

Derek Jonathan Penslar

William Lee Frost Professor of Modern Jewish History
Harvard University

Lecture | הרצאה

ANTI-SEMITISM AND ZIONISM: IDEOLOGIES OR EMOTIONS?

Chair: Prof. Iris Rachamimov
Introductory Remarks: Prof. Motti Golani

The Lecture will be held on Tuesday,
October 23, 2018, at 18:00,
Room 281, Gilman Building,
Tel-Aviv University, Ramat-Aviv

יו"ר: פרופ' איריס רחמימוב
דברי פתיחה: פרופ' מוטי גולני

ההרצאה תתקיים ביום שלישי,
23 באוקטובר 2018, בשעה 18:00,
חדר 281, בניין גילמן,
אוניברסיטת תל-אביב, רמת-אביב

Lecture | הרצאה

FEAR FROM AFAR? AMERICAN JEWRY AND THE 1948 WAR

Chair: Prof. Anita Shapira
Introductory Remarks: Prof. Aaron Shai

The Lecture will be held on Sunday,
October 28, 2018, at 16:00,
Hall 496, Gilman Building,
Tel-Aviv University, Ramat-Aviv

יו"ר: פרופ' אניטה שפירא
דברי פתיחה: פרופ' אהרון שי

ההרצאה תתקיים ביום ראשון,
28 באוקטובר 2018, בשעה 16:00,
אולם 496, בניין גילמן,
אוניברסיטת תל-אביב, רמת-אביב

כיבוד קל יוגש לפני ההרצאות | Light refreshments will be served before the lectures