



## פרופסור גלעד חן

המחלקה לניהול וארגון  
אוניברסיטת מרילנד, ארה"ב

### Professor Gilad Chen

Department of Management and Organization  
University of Maryland, USA

Workshop | סדנה

## EXPERIMENTAL RESEARCH IN ORGANIZATIONS

### Abstract

The goals of this workshop are threefold: (1) to provide a foundation for conducting experimental research in business administration, with particular emphasis on psychology-driven research in organizational behavior, marketing, information systems and behavioral economics; (2) to develop basic knowledge and skills needed to plan for and execute theoretically-driven, experimental research on organizational phenomena, and (3) to discuss current developments in open and transparent science, particularly as it pertains to behavioral and psychological research in organizations.

The Workshop will be held on Wednesday,  
Thursday and Friday, from January 8 - 10, 2020,  
Wednesday and Thursday 09:00 – 14:00  
and Friday 09:00 – 13:00,  
Room 430, Recanati Business Administration Building  
Tel Aviv University, Ramat-Aviv

הסדנה תתקיים בימים רביעי, חמישי ושישי  
בין התאריכים 8 עד 10 בינואר, 2020,  
ברביעי ובחמישי 09:00 - 14:00  
ובשישי 09:00 - 13:00,  
בחדר 430, בניין רקנאטי למנהל עסקים  
אוניברסיטת תל-אביב, רמת אביב

כיבוד קל יוגש לפני תחילת הסדנה | Light refreshments will be served before the opening of the workshop